



## Enclosure 2

### Response Summary Template:

**Standard Amenity Fee (SAF) Area Implementation** –To implement the May 16, 2012 letter and to minimize the anticipated public complaints expected once people realize they have purchased (ex. Adventure) Passes for areas and sites where fees are no longer required we plan to:

1. Notify the public that beginning January 1, 2013. Fees will not be enforced at sites and areas identified for removal in the SAF Area review. Without this advance notification many people who have purchased annual (ex. Adventure) Passes may be upset when they learn that their favorite sites/ areas for which they purchased an (ex. Adventure) Pass are now free. This could result in a large number of requests for refunds, which the region may not be able to accommodate, and an increase in the number of complaints resulting in potential negative press.
2. Beginning immediately the region will no longer issue Notice of Required Fee, Violation Notice, or Citation for non-payment of recreation fees at sites or areas where fees will be eliminated as a result of the SAF Area review. This will be communicated internally only with an emphasis on ensuring that no citations are written at sites/ areas where fees will be eliminated.
3. The region will not post the draft notices included in the May 16<sup>th</sup> letter. Once developed, the region will post a notice communicating planned changes beginning January 1.
4. We will move forward immediately with educating our vendors, including materials to ensure that they will provide the latest information to customers purchasing passes and the upcoming changes as of January 1. Vendor education will be a key to increasing public understanding of the changes in the fee program.
5. Move forward immediately with installing, removing, and moving fee related signs on the applicable forests.
6. Making changes to the (ex. Adventure) Pass website (changes to existing interactive maps and updating text).
7. RRAC status: Our RRAC is fully operational, strong and engaged.
8. Implementation of the Strategic Communications Plan for fee increases -once the region receives WO approval:
  - Direct Forest Supervisors to make follow-up contact with their local elected officials one more time to discuss our plans to move forward with these fee increases for the 2013 season.
  - Address any concerns voiced by local officials concerning campground fee increases internally before making a final decision.
  - If there are not any major concerns- move forward with implementing these fee increases beginning in May of 2013.
  - The region's response to comments voicing opposition to these fee increases will be to outline the process, demonstrated public support, including a RRAC recommendation, and postponement of the fee increases for three seasons.

